

Website Terms of Use & Privacy

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Personally identifiable information is collected on this Website when you wish to communicate with us through the Website and may include your name, email address, and phone number. You are under no obligation to provide this information, but without it, we may not be able to provide you with the service or the information you request. You may choose to write to us, or fill out certain forms or online data requests, in order to communicate with us through the Website, in which case we may ask for your name, phone number, email address, and related information. Bouncie uses this information to respond to your questions and requests.

We will not sell, share, or rent this information to others outside Bouncie except that we may share such information with third party vendors performing services for us. Only those who need the information to perform a specific function are granted access to personally identifiable information. We make a good faith effort to assure that the personally identifiable information you provide us remains private. All of the consumer

and customer data collected by Bouncie is stored on secured servers to protect against unauthorized use and access. If you contact us regarding identity theft or some other form of unauthorized use, Bouncie may disclose pertinent information to law enforcement agencies and other third parties with responsibility and authority to investigate such a claim.

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11. INFORMATION YOU PROVIDE

You may not post, send, submit, publish, or transmit in connection with this Site any material that:

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- advocates illegal activity or discusses an intent to commit an illegal act;
- is vulgar, obscene, pornographic, or indecent;

- does not pertain directly to this Site;
- threatens or abuses others, libels, defames, invades privacy, stalks, is obscene, pornographic, racist, abusive, harassing, threatening, or offensive;
- seeks to exploit or harm children by exposing them to inappropriate content, asking for personally identifiable details, or otherwise;
- infringes any intellectual property or other right of any entity or person, including violating anyone’s copyrights or trademarks or their rights of publicity;
- violates any law or may be considered to violate any law;
- impersonates or misrepresents your connection to any other entity or person or otherwise manipulates headers or identifiers to disguise the origin of the content;
- advertises any commercial endeavor (e.g., offering for sale products or services) or otherwise engages in any commercial activity (e.g., conducting raffles or contests, displaying sponsorship banners, and/or soliciting goods or services) except as may be specifically authorized on this Site;
- solicits funds, advertisers, or sponsors;
- includes programs that contain viruses, worms, and/or Trojan horses or any other computer code, files, or programs designed to interrupt, destroy, or limit the functionality of any computer software or hardware or telecommunications;
- disrupts the normal flow of dialogue, causes a screen to scroll faster than other users are able to type or otherwise act in a way which affects the ability of other people to engage in real-time activities via this Site;
- includes MP3 format files;
- amounts to a “pyramid” or similar scheme;
- disobeys any policy or regulations established from time to time regarding use of this Site or any networks connected to this Site; or contains hyper-links to other sites that contain content that falls within the descriptions set forth above.

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12. SECURITY

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Bouncie reserves the right to fully cooperate with any law enforcement authorities or court order requesting or directing Bouncie to disclose the identity of anyone posting any e-mail messages, or publishing or otherwise making available any materials that are believed to violate these Terms of Use. BY YOUR ACCESS TO AND/OR USE OF THIS SITE, YOU ARE INDICATING YOUR ACKNOWLEDGMENT AND ACCEPTANCE THAT YOU WAIVE AND HOLD HARMLESS BOUNCIE FROM ANY CLAIMS RESULTING FROM ANY ACTION TAKEN BY BOUNCIE DURING OR AS A RESULT OF ITS INVESTIGATIONS AND/OR FROM ANY ACTIONS TAKEN AS A CONSEQUENCE OF INVESTIGATIONS BY EITHER BOUNCIE OR LAW ENFORCEMENT AUTHORITIES.

13. WEBSITE USE INFORMATION:

We collect information from visitors of the Bouncie Website, including the domain names, IP and MAC addresses, browser types, and unique device identifiers of such visitors. This information includes the number of visits, average time spent on the Website, pages viewed and similar information. This information may also include usage information about the page-by-page paths you take as you browse through the Website. We use this information to measure the use of the Website and to develop ideas to improve the content of the Website. For more information regarding our use of this information, please see the sections on “Cookies and Other Tracking Technologies” and “Analytics” below.

14. COOKIES AND OTHER TRACKING TECHNOLOGIES

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If you do not want information collected through the use of cookies, there is a simple procedure in most browsers that allows you to automatically decline cookies or be given the choice of declining or accepting the transfer to your computer of a particular cookie

(or cookies) from a particular site. You may also wish to refer to: <http://www.allaboutcookies.org/manage-cookies/index.html>. If, however, you do not accept our cookies, you may experience some inconvenience in your use of the Website.

We may also include small graphic images called web beacons, also known as Internet tags or clear gifs, in our web pages and email messages. We may use web beacons or similar technologies for a number of purposes, including, without limitation, to count the number of visitors to the Website, to monitor how users navigate the Website, and to count how many emails that we sent were actually opened or how many particular articles or links were actually viewed.

We may also use embedded scripts on the Website. An embedded script is programming code that is designed to collect information about your interactions with the Website. It is temporarily downloaded onto your computer from our web server or a third party with whom we work, is active only while you are connected to the Website, and is deleted or deactivated thereafter.

Automatically-collected information about you, such as how you interact with the Website, may be combined with your personal information. If we associate any such automatically-collected information with personal information about you, we will treat the combined information as personal information.

15. ANALYTICS

We may use third party analytics service providers (currently Google Analytics) to evaluate and provide us with information about the use of the Website. These third-parties use cookies, web beacons, pixels, embedded scripts and other, similar technologies to automatically collect information about your Website use, report Website trends, and help us compile Website metrics. These Terms of Use do not cover any use of information that such third-parties themselves may have collected from you. You can learn about Google's specific practices by going to www.google.com/policies/privacy/, and you can opt out of Google Analytics by downloading the Google Analytics opt-out browser add-on, available at: <https://tools.google.com/dlpage/gaoptout>.

These and other third-parties may also collect personal information about your online activities over time and across different websites when you use the Website.

16. MISCELLANEOUS

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